



In partnership with the Begin Heritage Center, the Hidden Light Institute created the Begin Legacy Initiative. This is a multifaceted effort to educate the young and the young at heart, regarding the legacy and achievements of Menachem Begin and to also combat virulent anti-Semitism. Very early in the process of developing the documentary UPHEAVAL, Senator Joe Lieberman related to us his experience of speaking on college campuses on behalf of AIPAC.

He indicated he was appalled on seeing young Jewish students in a “defensive crouch”, intimidated by anti-Semites, and displaying real fear. It is clear that it is difficult, if not impossible, to hold your head up with pride as a Jew if you are ignorant about your history, the history of Israel, and knowledge of your faith. Our goal with the Begin Legacy Initiative is to inform, educate, and inspire.

To that end, we have entered into strategic partnerships with formidable organizations whose expertise in both outreach and education can inspire a variety of global audiences. In order to facilitate this process, we have created an 85-minute version of the documentary, a 60-minute version, and OpenDor Media has secured the rights to create a 20-minute version. The following partners will be utilizing the film for outreach and education:

OpenDor Media: To create a companion curriculum for the documentary in five languages to be distributed (digitally and in the classroom) worldwide to high school and college students via various channels and platforms

StandWithUs: To bring the documentary to 100+ college campuses in Europe, Latin America, and North America, to inspire Jewish youth to adopt Menachem Begin’s core leadership values, motivate them to take concrete action, and bolster their confidence in engaging against the rising tide of anti-Semitism

The Begin Heritage Center: To assist us in robustly disseminating the documentary throughout Israel using Hebrew subtitles.

Israel Allies Foundation: To partner with pro-Israel Christian organizations, churches, and leaders worldwide to educate about Menachem Begin’s leadership, and support faith-based diplomacy and advocacy for Israel

Fuente Latina: To educate Spanish-language audiences and influencers in Latin America, Spain and the US, a culturally diverse and unique demographic group, on Menachem Begin, his values, and the history of Israel

The Academy of Jewish Thought and Learning: To develop an English-language UPHEAVAL companion curriculum, created by some of South Africa's top Jewish educators, targeted to the adult demographic, and distributed globally.

The Begin Symposium: To bring together distinguished presenters to examine the legacy and leadership of Menachem Begin, but also policy issues he dealt with as Prime Minister, which are still relevant today. The Symposium will rotate annually between Jerusalem and a major city in the United States. The first Begin Symposium, held virtually due to COVID, attracted over 1,500 people to date. A link to the recorded Symposium is being distributed worldwide.

We are also in discussions with additional major organizations to become a strategic partner. We are very excited as they have global reach to millions.